



TARGET GROWTH AREAS

- Requirements For Training Success
- Adult Learning Sequence
- Improving Participant Retention
- Creating A Positive Environment
- Influencing Sustainable Change
- Promoting Learning Organizations

“Great trainers know that they are not the star of the show, the audience is. They must passionately get the audience involved, focus on each participant’s development and allow them to co-create solutions. Training begins with an others-centered attitude.”

-Joe Takash

WHAT CLIENTS SAY

“I will now train our office staff more effectively and with a higher confidence level. I can honestly say I gained more from this course than any I’ve ever taken.”

Julie Henderson
Dallas, TX

“I learned some great ways to include audience members and increase the level of participation. This will be very helpful for future training seminars.”

Derek Brown
Falls Church, VA

“This program was excellent. The skills I received will be invaluable in future training as well as day to day interaction on my project.”

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TRAIN THE TRAINER

Train the Trainer is a two-day program designed to help each participant become a more effective instructor by imparting knowledge and building retainable skills through involvement---not through long, painful lectures. Covered in this program are integral strategies for conducting a successful training session and how to get an audience’s buy-in through their experiential ownership and practical application of course material.

TARGET AUDIENCE AND GROUP SIZE

Anyone who trains or will be expected to lead programs for your company in front of clients, vendors or employees of your organization. Group size can range from 10-12 people.

PARTICIPANT BENEFITS

Walk away better able to:

- ✓ Discover the similarities and distinct differences between lecturing and facilitation
- ✓ Understand and incorporate the “Adult Learning Sequence” into all training programs
- ✓ Implement teaching fundamentals that keep the class engaged and interested
- ✓ Disarm and deal with audience challenges and class interruptions
- ✓ Utilize creative training connections without compromising your authenticity
- ✓ Become an instructor who doesn’t impart data, but one who inspires action

ACCOUNTABILITY & MEASUREMENT

Check-points to elicit positive change include a pre-program assignment for all participants. Assignments between Days 1 and 2 are also given to reinforce accountability and inspire continued progress after the training. These approaches help boost sustainability and daily practice by more of your people.

PROGRAM SCHEDULE

Train the Trainer is a two-day course, running from 8am until 4pm, with up to 4 weeks between Days 1 and 2. This time is designed for application and to help implement and build sustainable training habits

Day 1: Requirements for Training Success: Understanding how we learn and how you must connect by getting the audience involved.

Day 2: Inspiring Action: Building relationships with an approach that assures higher retention and participant application.

HIGH INTERACTION

Train the Trainer “walks the talk” of getting participants to experience and practice what they learn and prove their commitment to growth as instructors who successfully take their classes to a higher level of development.

PROGRAM INVESTMENT

\$17,000 plus necessary travel expenses and accommodations to secure training location(s). Program includes workbooks for all participants.